

Curriculum Vitae

Sara Monaci

Full Professor in Media and Communication

Politecnico di Torino - DIST

Castello del Valentino, Viale Mattioli 39

Torino, 10125

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Personal Information



Education

Ph.D. in Communication Science

Università degli Studi di Torino, Torino, Italy

2001

M.Sc. in Communication Science

Università degli Studi di Torino, Torino, Italy

1997

Academic position

Full Professor

Politecnico di Torino, DIST

2012 – Present

- Courses taught: Digital Societies, Social media, Digital methods and analytics
- Research focus: digital public sphere, disinformation and misinformation, platform ecosystem, online radicalization, political extreme narratives
- Visiting scholar at London School of Economics (UK), Brown University (RI, US)

- Supervision of Ph.D. students:
 - Letizia Sacco - Phd Program in Urban And Regional Development (40o cycle, 2024-ongoing)
 - Simone Persico - Phd Program in Urban And Regional Development (37o cycle, 2021-ongoing)
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Selected Publications

Peer-reviewed articles published in scientific journals

- Monaci, S., Maher, S., (2024), Technologies and Epistemologies: The Platforming of Everything-Introduction, *INTERNATIONAL JOURNAL OF COMMUNICATION*, USC Annenberg School for Communication and Journalism, pp. 13, 2024, Vol. 18, ISSN: 1932-8036
- Monaci, S., (2024) The Governance of Disinformation. Everyday Practices of Platform Sovereignty, *INTERNATIONAL JOURNAL OF COMMUNICATION*, USC Annenberg School for Communication and Journalism, pp. 16, 2024, Vol. 18, ISSN: 1932-8036
- Monaci, S., Persico, S. (2024), Wartime And Social Media Ecosystem. Disinformation Strategies And Bridges for Under-The-Radar Platforms, @ *DIGITCULT*, Tab editions, pp. 20, 2024, Vol. 8, ISSN: 2531-5994
- Monaci, S., Persico, S. (2024), Wartime And Social Media Ecosystem. Disinformation Strategies And Bridges for Under-The-Radar Platforms, @ *DIGITCULT*, Tab editions, pp. 20, 2024, Vol. 8, ISSN: 2531-5994
- Monaci, S., & Persico, S. (2023). 'Disinformation in wartime. The role of below-the-line platforms in the social network ecosystem'. *Political Communication*, 24(2), 271-296. DOI: 10.3270/108047.
- Monaci, S., Morreale, D.& Persico, S. (2023). 'The Eurabia Conspiracy Theory: Twitter's Political Influencers, Narratives, and Information Sources'. *Media and Communication*, 11(4), pp. DOI: <https://doi.org/10.17645/mac.v11i4.7247>
- Monaci, S. & Persico, S. (2023). 'Who's fuelling Twitter disinformation on the COVID-19 vaccination campaign? Evidence from a computational analysis of the green pass debate'. *Contemporary Italian Politics*, 1-26. <https://doi.org/10.1080/23248823.2023.2182735>.
- Monaci, S., Mazali, T. & Persico, S. (2023). 'Smart working during the Covid19 pandemic in Italy: Twitter narratives and female voices: Twitter narratives in female-centred communities'. *Mediascapes journal*, 21(1), 323-343. E-ISSN 2282-2542

- Monaci S., Morreale D. (2022), "Storytelling the war. Social listening as a creative resource in the context of the algorithmic turn", *H-ermes. Journal of Communication*, (22), 55-86. ISSN: 2284-0753
- Monaci, S. & Persico, S. (2022). 'The COVID-19 Vaccination Campaign and Disinformation on Twitter: The Role of Opinion Leaders and Political Social Media Influencers in the Italian Debate on Green Pass'. *International Journal of Communication*, 16(2022), pp. 5885-5911. ISSN: 1932-8036.
- Monaci, S.(2021), "The Pandemic of Conspiracies in the COVID-19 Age: How Twitter Reinforces Online Infodemic", *ONLINE JOURNAL OF COMMUNICATION AND MEDIA TECHNOLOGIES*, M. Bastas Publishing, pp. 11, Vol. 11, ISSN: 1986-3497, DOI: 10.30935/ojcm/11203
- Monaci S. (2020), 'Social Media Campaigns Against Violent Extremism: A New Approach to Evaluating Video Storytelling', *International Journal of Communication*, 14(2020), pp. 980- 1003. ISSN: 1932-8036
- Monaci S. (2020), 'The socio-technical imaginary of Artificial Intelligence and its media narratives', *COMUNICAZIONE PUNTO DOC*, Fausto Lupetti Editore, pp. 7, 2020, ISSN: 2282-0140
- Sonetti G., Arrobio O., Lombardi P., Lami I. M., Monaci S. (2020), "Only Social Scientists Laughed": Reflections on Social Sciences and Humanities Integration in European Energy Projects, *ENERGY RESEARCH & SOCIAL SCIENCE*, Elsevier, pp. 20, Vol. 61, ISSN: 2214-6296, DOI: 10.1016/j.erss.2019.101342
- Monaci S. (2019), 'Combating extremism in a public sphere at risk: platforms' affordances, dilemmas and opportunities of social media campaigns', *H-ermes. Journal of Communication*, 15 (2019), pp. 229-248. ISSN: 2284-0753
- Monaci S., Mazza C. (2019), 'Exploring driving factors underlying jihadist radicalisation among youth', *METIS*, CLEUP, Vol. XXVI, ISSN: 1592-6311
- Monaci S., Mazza C., Taddeo G. (2018), "Mapping the Impact of ISIS Propaganda Narratives: Evidences from a Qualitative Analysis in Italy and France", *Social Communications*, 3(2018). pp. 432-447. 16, ISSN: 2037-0415
- Monaci S., (2017), 'Explaining the Islamic State's Online Media Strategy: A Transmedia Approach', *International Journal of Communication*, 11(2017), pp. 2842-2860. ISSN: 1932- 8036
- Monaci S., (2016), 'Boosting Creativity through Digital Disruption? The Role of Co-Creation Platforms in the Media Production Field', *WESTMINSTER PAPERS IN COMMUNICATION AND CULTURE*, Westminster University Press, 11(1), pp. 49-64. doi: <https://doi.org/10.16997/wpcc.218>
- Monaci S., Equizzi M. (2016), 'SurreAR. Storytelling with a medium in a time/space transition', *EMERGING SERIES JOURNAL*, Kaplan, pp. 18, Vol. 5, ISSN: 2421-4663

Monographs

- Monaci S., (2022), *Odio social. Tecnologie e narrative della comunicazione in rete*, EGEA, pp. 190, ISBN: 978-88-238-4720-0
- Monaci S., Raviolo P. (2012), *Digital media. Dimensioni culturali e apprendimenti*, Aracne, 2012, ISBN: 9788854852129
- Monaci S. (2008). *La conoscenza on line: logiche e strumenti*, Carocci, ISBN: 9788843046454
- Monaci S., Mazali T., Gay N., Taddeo G. (2008), *Giovani, media e consumi digitali*, Liguori, pp. 176, 2008, ISBN: 9788820743130

Essays in collected volumes

- Monaci S., Morreale D. (2023), *Metodi digitali e data-driven storytelling per la progettazione di narrazioni civiche conversazionali*, in: Gnoffo, C., Fici, A. (eds.), 'Media realities. Medialità, arti and narrative', Palermo University Press, ISBN: 978-88-5509-567-9, pp. 147 - 165.
- Monaci S. (2023), *A hybrid approach to storytelling analysis for countering extremism online*, in E. Risi, A. Gandini (eds.), "Tracce Digitali e Ricerca Sociologica", Milan, Franco Angeli. pp. 67 - 84. ISBN: 9788835147824
- Monaci S. (2023). *#dominant Voices in the New Disinformation Order*, in: M. Filimowicz (eds.) 'Information Disorder. Algorithms and Society'. London: Routledge, pp. 1-28. ISBN 9781032290775
- Monaci S., Persico S. (2022), *Mixed Analysis of User Activity, Content, and Networks: Twitter's Information Cascades on Conspiratorial Pandemics*, in: B. Lodzki, K. Kopecha-Piech (eds.) 'The Covid-19 Pandemic as a Challenge for Media and Communication Studies', London, Routledge, pp. 12. <https://doi.org/10.4324/9781003232049>.
- Monaci S., Persico S. (2021), *Terrapianism, Covid-19/5G and other conspiracies: the Twitter pandemic of conspiracy*, in: A. Favretto, A. Maturo (eds.) "L'impatto sociale del Covid 19", Franco Angeli (ITALIA), pp. 9, ISBN: 978-88-351-1850-3
- Monaci S. (2020), *The Propaganda Machine: Social Media Bias and the Future of Democracy*, in: M. Filimowicz and V. Tzankova (eds.), 'REIMAGINING COMMUNICATION: MEANING', Routledge, pp. 15, ISBN: 9781138542884
- Monaci S., Mazza C., Taddeo G. (2017), *Designing a Social Media Strategy against Violent Extremism Propaganda: The #heartofdarkness Campaign*, in: 'Digitale Medien und politisch- weltanschaulicher Extremismus im Jugendalter Erkenntnisse aus Wissenschaft und Praxis, Arbeits und Forschungsstelle Rechtsextremismus und

Professional Affiliations

- Member of the Executive Committee - ICA - International Communication Association (Global Communication and Social Change Division), USA (2024-ongoing)
- Full or corresponding member - ESA - European Sociological Association, France (2020-ongoing)
- Full or corresponding member - SISSC - Sociology, Culture, Communication, Italy (2015-ongoing)
- Full or corresponding member - AIS - Italian Sociology Association, Italy (2004-ongoing)
- Member of the research center Scienza Nuova <https://www.scienzanuovainstitute.com/en> (Politecnico and Università di Torino)
- Member of the Interdepartmental Research Center R3c (Responsible, Risk and Resilience research center, Politecnico di Torino, www.r3c.polito.it)
- Evaluator for the European Commission:
 - H2020-EIC-FTI-2018-2020 - Fast Track to Innovation. 2018 - REA - Research Executive Agency (European Commission)
 - Enhanced European Innovation Council (EIC) Accelerator - Fast Track to Innovation (FTI) (H2020 EIC-FTI 2020). 2020 - EUROPEAN COMMISSION - REA - RESEARCH EXECUTIVE AGENCY
 - UE H2020-SU-AI/DS/INFRA/SEC-2020 Security. 2020 - EUROPEAN COMMISSION - REA - RESEARCH EXECUTIVE AGENCY
 - FP7-SEC-2012-312827-VOX-Pol. VOX-Pol Network of Excellence (NoE). 2020 - EUROPEAN COMMISSION - REA - RESEARCH EXECUTIVE AGENCY
 - HORIZON-CL3-2022- BM/DRS/FCT/INFRA/SSRI/01 "Enhanced fight against the abuse of online gaming culture by extremists" 2023 - REA - Research Executive Agency (European Commission)

Coordination and participation to international research projects (recent)

2023 - ongoing: COST action Redressing Radical Polarisation: Strengthening European Civil Spheres facing Illiberal Digital Media (DepolarisingEU), partner in the WG3 *Designing practical tools to counter, redress and prevent radical polarisation*

2023 - 2024: Horizon 2020 MOREandLESS project - MDO and REgulations for Low-boom and Environmentally Sustainable Supersonic aviation (2021-2024) <https://cordis.europa.eu/project/id/101006856>; Role: Communication manager. Main activities: Responsible for communication research related to innovation in supersonic civil transport, Responsible for video production and social communication of the project.

2022 - 2023: Scientific advisor for the DIST - Politecnico di Torino of the project E-MINDFUL (Enhancing a European evidence-based Migration Narrative to Develop Further Unions Long-term actions), funded by the Organisation for Security and Cooperation in Europe (OSCE), <https://www.osce.org/emindful>; member of the National Media Creative Group (ITALY) in collaboration with ZENIT ARTI VISIVE (Turin), University of Turin and University of Eastern Piedmont.

2021-2024: Scientific responsible for SWITCH "Smart Working and Inclusion. Communicating the transition between technological opportunities and social inequalities", funded by the DIST (Politecnico di Torino) within the Department's Competitive Call for Research 2021.

2017 - 2019: Partner as research group of the Politecnico di Torino in the EU- HORIZON 2020 project Shape Energy, European platform for energy-related social sciences and humanities". Role: manager of the methodology design based on participatory storytelling with the aim of strengthening collaboration between STEM and SSH research disciplines; facilitator of sandpits based on participatory storytelling methodologies.

2016 - 2019: Scientific coordinator for the Politecnico di Torino of the EU project SAFFRON - Semantic Analysis against Foreign Fighters Recruitment Online Network, co-funded by the DG Home Affairs in response to the call HOME/2014/ISFP/AG/RADX "Preventing Radicalisation to terrorism and violent extremism". Role: analysis of online communication strategies of terrorist organizations such as Al-Qaeda and ISIS; design and implementation of a social media communication campaign to raise awareness and prevent violent radicalisation among young Europeans.

Service to the Academic Community

- Member of the Politecnico's Commission for the Digital innovation, 2024 - ongoing

- Member of the Education Committee of Dist, 2023 - ongoing
 - Member of the Commission on Education for Scienza Nuova, 2023 - ongoing
 - Delegate for the Rector for the MsC and Bsc Degree in Cinema and Media Engineering, 2013 - 2017
 - Member of DIST Departmental Council, 2013 - 2016
 - Responsible for the design and implementation of the Visionary LAB, Cinema and Media Engineering, Politecnico di Torino, 2015 - 2017
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Languages

- Italian (Native)
 - English (Fluent)
 - French (Fluent)
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References

Available upon request.

Torino, October, 12nd 2024

